KEEP YOUR RED CROSS

At His Side

"THE Red Cross is great because it reflects and is sustained by an idea that is lodged in the emotions and in the consciousness of all the people. That idea is the dignity of man, and the responsibility of all society toward its individual members."

— BASIL O'CONNOR, Chairman
The American National Red Cross

A cheery smile from a Red Cross girl, a newspaper, and a cigarette go a long way to ease wounded soldier's pain in a field evacuation hospital in France.

Four reasons why military traffic stops at Red Cross Ledo Road club in heart of Burma. Heat, insects — even bombings haven't destroyed smiles of these American Red Cross girls.

Waiting for an ambulance is easier this way. Red Cross girl reads a comic strip to an injured Yank near an Italian battle front as his comrades look on.

All Over the WORLD

To the battle fronts, to enemy prison camps, to hospitals for the wounded, and to lonely outposts—there your Red Cross goes in its great humanitarian work!

A cheering word, a cup of American coffee, assistance in time of trouble. These things your Red Cross gifts bring to your sons in distant lands!

Blood plasma to retain life in a badly wounded boy; surgical dressings to bind his hurts. These too go from your Red Cross to world battlefields.

Keeping the Red Cross at HIS side is the personal responsibility of each American—for the American people are the Red Cross!

Bottled life! Red Cross blood plasma for wounded Americans surges into veins of boy on operating table behind front lines in western Europe.

...trong heart and plenty of brawn are needed by Red ...ss field directors in tropical heat of the Southwest ...cific for supplies must reach boys in the foxholes.

Red Cross units rolled into Germany right behind troops. Here a clubmobile dispenses snacks and coffee before a building which housed German railroad workers.

Hot coffee and doughnuts to Negro anti-aircraft gunners brings touch of home to a distant battle area. The arm of the Red Cross is extended to every American wearing his government's uniform.

...om patriotic ...nded Yank

Ditty bags packed by Red Cross workers at home hearten lads in Italian hospital. Containing pocket-size books, chewing gum, a game and toilet articles, bags are passed out by hospital workers.

After a tough engagement on Saipan Island in distant Pacific, a Red Cross field director was on hand to pass out razor blades, toothpaste, toilet articles for marines who lost theirs in battle.

Welcome supplies in bleak German war prison camp! Red Cross food and clothing parcels arrive from U. S. via Geneva, Switzerland, for boys who will know freedom only after armistice.

Message from home! Through Red Cross Home Service channels hundreds of thousands of urgent messages reach soldiers abroad from families at home. Here Red Cross field director delivers word to a member of gun crew.

Cigarettes from the folks at home! Millions of American cigarettes are distributed by Red Cross workers to weary, battle-worn fighters on world battlefronts.

Killing boredom and awakening latent creative skills is job of Red Cross Arts and Skills workers in military hospitals back home. Here a wounded soldier learns to make trout and bass flies

Red Cross Canteen Corps serves coffee and snacks on air strips to flyers crossing continent with military planes. In some places snack bars are set up.

The Red Cross Gray Lady is a familiar figure in every military hospital. One of her many tasks is to keep wounded Yanks happy. Here one gets a checker game going.

Red Cross Home Nursing courses taken by American housewives help to free professional nurses for the armed forces. This mother has kept a bed chart which she shows to the family doctor.

Assistance to disaster victims is a primary Red Cross responsibility. Red Cross workers like this volunteer nurse's aide feeding an injured child, are trained in the care of homeless or injured.

Making supplemental items to fill Army and Navy requests in wartime is a service of the Junior Red Cross. Here Junior Red Cross members assemble crutches which will go to military hospitals.

A smile of eternal gratitude! Ragged Yugoslav girl refugee in Egypt thanks Red Cross worker for clothes provided through American gifts.

A BRIEF RECORD OF ACCOMPLISHMENTS

Here, in telegraphic form, is a statistical story of Red Cross services from March, 1944 to March, 1945, last few months estimated. Future demands will be even greater, for more men are overseas and battle lines are extended. No turn of events can lessen the need!

ASSISTANCE BY HOME SERVICE	
Servicemen and families assisted	3,500,000
Emergency messages handled	2,000,000
Families assisted financially	550,000
ASSISTANCE BY FIELD DIRECTORS IN CAMPS AND HOSPITALS	
Servicemen and families assisted	4,500,000
Letters, telegrams and cables	14,000,000
RELIEF TO PRISONERS OF WAR	
Food parcels packed in RC centers	10,800,000
Emergency messages for prisoners	37,500
Copies of Prisoner of War Bulletin distributed to next of kin (monthly)	125,000
HOSPITAL SERVICE	
Individual cases helped	1,300,000
Movies shown in hospitals	150,000

***DISASTER SERVICE (DOMESTIC)**	
Number of domestic disasters	259
Money expended by Red Cross	$1,677,910
Number of persons helped by Red Cross	68,000
BLOOD DONOR SERVICE	
Pints of blood donated for year	5,000,000
NURSING SERVICE	
Nurses recruited for Army and Navy	15,000
Home nursing certificates issued	300,000
VOLUNTEER SERVICES	
Surgical dressings made	775,000,000
Garments made	13,000,000
Kit bags for servicemen	3,240,000
JUNIOR RED CROSS	
Articles made for armed forces	15,000,000
Salvage collected (tons)	50,000

*For fiscal year ending June 30, 1944

Surgical dressings for wounded—775,000,000 in 1944—are made by Red Cross production workers in thousands of communities on home front.

Red Cross food parcels for Americans in enemy prison camps are packed by patriotic women working long hours daily in four modern packaging centers. 10,800,000 were packed by production-line methods last year!

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